

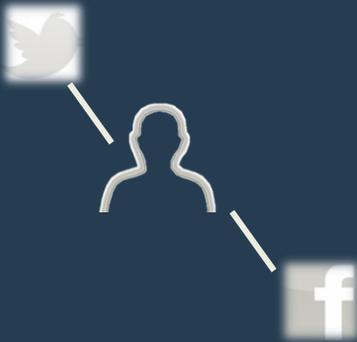
2016 5 WAYS TO INSPIRE GIVING



www.cfcshr.org

1 SOCIAL MEDIA

Spread the word about the campaign through social media. Post campaign facts, success stories, campaign events, etc. Make sure to use (hashtag) #CFCSHR in your posting & connect with us on Facebook; as well as, Twitter (<https://twitter.com/CFCSHR>).



2 EVENTS

Events set the tone for the entire campaign. The more creative the event, the more energized the campaign will be. Try hosting a race, talent contest or bakeoff.



3 ONLINE GIVING

Let everyone know how easy it is to make your pledge online. Through CFC NEXUS, myPay, or EEX, it's just a few clicks to donate!



4 PUBLICITY

Ask to PROMOTE & PUBLICIZE your campaign on your local federal agency's PAO media outlets. There's no such thing as too much publicity!



5 CONVERSATION

Bring up the CFCSHR in conversations and at your federal agency's meetings. Peer-to-peer asks are one of the best ways to encourage giving. So, make sure to tell every federal peer why YOU care about giving through the CFCSHR and how they can Show Some Love too!



Please contact your local CFCSHR office for more information. (757)853-8500x155