



## CAMPAIGN AWARDS PROGRAM

The South Hampton Roads CFC Campaign Awards Program consists of recognition categories with specific criteria, designed to celebrate and recognize the creative efforts and campaign achievements of the Federal Agencies/Military Commands, Federal Civilian & Postal employees, CFC Coordinators and Volunteers.

### **GoalBuster Awards**

This award is given to Federal Agencies/Commands that have **exceeded** their monetary goal for the current CFCSHR Campaign.

### **Participation Awards**

**Bronze:** This award is given to Federal Agencies/Commands that have achieved **at least 50% participation**.

**Silver:** This award is given to Federal Agencies/Commands that have achieved **at least 75% participation**.

**Gold:** This award is given to Federal Agencies/Commands that have achieved **more than 75% participation**.

### **Command Area Achievement Award**

This trophy award is passed down and given to the \*TOP Command Area that has achieved **the most criteria** of the following areas:

*(No action needed by Agency/Command representatives. Judging will take place by the LFCC. \*\*Only one sub-Area will be awarded this trophy.)*

- 100% Contact
- Increase in Participation (*% of Participation – donors who make a contribution*)
- Increased Employee Gifts over prior year which is an increase in total giving for Command Area
- Increase in Leadership Givers (*donors giving at leadership level of \$240+*)
- Increase in Leadership Giving total dollars
- Received visible and or financial support from CO/XO and other leadership
- Increase in the participation of Online Pledging (*if applicable for Command Area*)
- 75% or more of Command Area coordinators/keyworkers attended CFC Coordinator Kick-Off Training
- Promoted CFC through internal communications
- Organized employee campaign meeting/presentation that included a CFCSHR representative (*separate from kick-off training*)
- Scheduled agency speakers and/or tours
- Hosted fun/thematic special event(s), fundraising activities or incentive programs that educated personnel and effectively communicated the importance of contributing to CFC (*i.e. non-solicitation event held during duty hours*)
- Command-level participation in volunteer opportunities or have personnel who volunteer with CFC charities

\***Command Areas:** (A1) Naval Station Norfolk; (A2) Naval Surface Force Atlantic; (A3) Naval Air Force Atlantic; (A4) Naval Submarine Force Atlantic; (A5) Naval Support Activity HR; (A6) Navy Expeditionary Combat Command; (A7) Norfolk Naval Shipyard; (A8) Naval Medical Center Portsmouth; (A9) US Coast Guard; (A10) Federal Agencies; (A11) US Postal Service; (A12) Naval Air Station Oceana; (A13a) JEB Little Creek FT Story/Naval Special Warfare East

\*\*In the case of multiple Areas achieving all criteria, the Command Area with the highest in increases will be awarded this recognition.



**Nominations for the following awards will be presented to the LFCC and voted on by the committee:**



### **Most Innovative CFC Campaign Awards**

This recognition is given to up to FIVE (5) Federal Agencies/Commands that have demonstrated the most innovative and creative CFCSHR campaigns.

### **Other Recognition**

- **CFCSHR Leadership Award** => This recognition is given to an individual **CFC Coordinator** who best exhibits a high spirit within the CFC campaign in completing their job enthusiastically and effectively by organizing, planning and implementing a successful workplace campaign within their Federal Agency/Command.
- **CFCSHR Hero Award** => This recognition is given to an individual **CFC Volunteer** who best exhibits the spirit of CFC in volunteering their time to a worthy cause and or charity, including a charity Board participation, etc.

 **Certificate of Appreciation** => This recognition is consequentially given to Coordinators / Key Workers, by their Federal Agency Leadership, for their service in organizing, planning and running a workplace campaign within their Agency/Command. Download online at [www.cfcshr.org](http://www.cfcshr.org).

Please apply [online](#) or fax your nomination form to (757)853-3900 (ATTN: CFCSHR Awards). **DEADLINE: 16 DECEMBER**  
Recognition awards will be presented by Command Area.

**Questions** or for more information, please contact your CFCSHR Representative:

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